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June 22, 2010

struthers
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architects

The GREEN
HOME EXPO is
coming!



Mark your calendar for July 17th, the first annual **Green Home Expo** in Alameda. SDA will be a vendor at this event to discuss green residential renovation. **Mad Science** will be there to entertain and educate the little ones while you listen to speakers and see how local vendors can help you GO GREEN!
July 17th
10am-4pm
[Alameda Towne Centre](#)

...in this edition of the sda e-news:

art deco rehab - solar retrofit - housing advocacy

Hello Friends,

Welcome to our new e-Newsletter, delivered direct to your desktop (or handheld)! With this forum, we hope to give you valuable information about green building updates, community support opportunities, and the latest and greatest from SDA. Be sure to check out our Featured Project, included with each edition. Right now, we're excited about rehabilitation work and new supportive housing units. Read on!

Gary Struthers Addresses Alameda Council

Last month marked another annual **Affordable Housing Week** in the Bay Area, and the City of Alameda acknowledged this with a special proclamation of support. There to thank the City Council for their public support was Gary Struthers, speaking on behalf of East Bay Housing Organizations.



[Visit EBHO today!](#)

Project Spotlight: Downtown Art Deco

One forward-thinking property owner in downtown Oakland is taking advantage of a grant from the City to upgrade the facade on this aging commercial building. SDA is designing a facelift that will celebrate its original Art Deco detailing.



On the drawing board: uncovering the delicately fluted columns, installing new storefront with chevron-detailed door hardware, and unifying the eclectic storefronts.

[Learn more about this Facade Improvement Grant!](#)



How can we show our support for your business? Visit our [Facebook Page](#) and let us know today!



Are you [Linked In](#) with Gary? Are you [Linked In](#) with Theresa? Connect with SDA today.



Recent **FanPage** Discussion

Topics include:

- ...Memories of Art Deco
- ...Architects in the Media
- ...and Good or Bad Design?

Fremont Supports Affordable Housing

The City Council of Fremont displayed continued commitment to the cause of affordable housing as a tool for creating **sustainable communities**. At the June 1st Council Meeting, members listened to the results of a recent study that demonstrated the critical connection between the creation of new market-rate housing, and the resultant need for housing at lower income levels as well. The Council stayed firm in their pledge to meeting this need, and asked for a 5% increase in the **City's Affordable Housing Inclusionary Zoning Ordinance**. Theresa Dias represented Abode Services in speaking to the Council and asking them to support healthy communities and **homelessness prevention**.



[New Affordable Housing Construction in Fremont: Eden and Allied](#)

Project Spotlight: Solar Oversight

The California Solar Initiative's incentive program for increasing photovoltaic infrastructure in residential applications is well underway. This [MASH \(Multifamily Affordable Solar Housing\) program](#) financing is helping one local non-profit developer install solar panels on 26 of their properties over the coming year. **Struthers Dias Architects is excited to provide them with oversight** and will be inspecting drawings and installations for a professional level of care.



PG&E is currently accepting applications for Track 2 incentives.

[PG&E and MASH Rebates](#)

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